# Eunjoo Seo

Kelley School of Business, Indiana University 1275 E. 10th Street, Bloomington, IN 47405 Last update: Sep 12, 2024

#### EDUCATION

Indiana University
Ph.D. in Information Systems
McGill University
Exchange Student in Department of Mathematics and Statistics

### Korea University

B.A. in Statistics and Economics (dual degrees)

• GPA: 4.17/4.5 (96.7/100)

• Thesis: An Essay on Time Series Modeling - A Review and Analysis

### **Research Interests**

**Applications:** AI-mediated Communication, Human-AI Interaction, AI Philosophy, Misinformation and Disinformation **Methods:** Deep Learning, Lab and Field experiments, Econometrics

### HONORS AND AWARDS

Dean's Fellowship	Aug 2024	
Travel Award	May 2023	
• Awarded by Statistical Society of Canada for presenters		
Research Grant	Aug 2021	
• Granted by Korea Rural Economic Institute (KREI)		
• Topic: Spatial Econometrics and Deep Learning for Climate and Disease Factors in Beef Supply Prediction		
Best Presentation Award(1st Place)	Jul 2021	
• Awarded by IfM, Department of Engineering, University of Cambridge		
$\bullet$ Topic: Plant-based Protein Drink for Breast Cancer Patients using African Yam Bean		
Global Talent Scholarship	May 2021	
• Awarded by Global Leadership Center, Korea University		
Academic Excellence Scholarship	2019 - 2020	
Dean's List	2019	

#### CONFERENCES

Canadian Statistics Student Conference, Statistical Society of Canada	May 2023	
Oral Presenter (Peer-reviewed Abstract)	Ottawa, Canada	
• Presented at Environmental and Ecological Statistics Session		
• Topic: Predictive Analysis of Beef Supply: Comparison between econometric and machine learning approaches		
KrAIS Summer Workshop	Jul 2023	
Student Volunteer	Seoul, Korea	
ICT Conference, Korea Forest Service	Nov 2021	
Oral Presenter	Daejeon, Korea	
• Topic: Eradication of Illegal Logging through Blockchain-based Timber SCM Service		

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Aug 2024 - Present

Indiana, United States

Sep 2022 - Apr 2023

Mar 2019 - Feb 2024

Montreal, Canada

Seoul, Korea

# **Research Experience**

## AI Team, Datumo, Inc.

Research Intern Evaluation and Red teaming for a Real-time LLM FaceTime-like Service, MoMoJam

### Desautels Faculty of Management, McGill University

Research Intern, Advisor: Prof. Warut Khern-am-nuai

Studied how hidden forces of multimodal user-generated content affect purchasing decisions. Independently, collected data and performed feature engineering and data mining tasks on text and image.

### Applied Econometrics Lab, Korea University

Undergraduate Researcher and Team Lead, Advisor: Prof. Byeongseon Seo

Led weekly lab meetings with 3 members and professor. Contributed to design a learning model that gives a better forecast on beef supply. Developed Lee-Carter approach by extracting age component and period component and then feeding them into a classical regression model and an RNN model.

### SKILLS

Languages: Korean, English, French Programming Languages: Python, R, OCaml Jan - Apr 2023

May - Sep 2021

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